

Cryptocurrency

YUKI



SNOW from HOKKAIDO, JAPAN

WHITE PAPER

Ver2.0

FUNDAMENTALS

~ Our Activity Policy ~

Create New Era for Cryptocurrencies.
More realistic technology developments.
And, Sustainable Business Operations.

As of 2018, current world population is about 7.5 billion. Cryptocurrency population is only about 1% of them. This means economic share of Cryptocurrencies is very small in the real world.

In addition, most of economic actors in the real world have negative attitude to accept Cryptocurrencies. Therefore, if we make business alliance like payments based on the point of view of Cryptocurrency, its scale is too far from our real daily life.

On the other hand, for YUKI, which declared basic concepts as "Create linkage between the world of Cryptocurrencies and the Real world" recognize this current situation has huge room in the real economic share for us.

Based on such recognition as above, YUKI administrator team as an enterprise, we decided to set our operation policy as "We do not stick to YUKI as Cryptocurrency for our business intentionally".

This means "If Cryptocurrencies become obstacles for the real business alliance, we put priorities for normal business alliance in advance with the room to introduce YUKI later, till the time has come". This policy is based on our real experience when we carried business alliance negotiations.

Therefore, we decide to provide general technologies to infiltrate us in the real society, and create economic ecosystem which always requires our team enterprise solutions. Then the real economy will have no reasons to deny YUKI as Cryptocurrency for its introduction.

When YUKI team enterprise itself accepted in the real society as the one of technology providers, YUKI will be accepted easier. This is our strategy, and this is the reason why we declared YUKI as "5th generation Cryptocurrency".

High-volatility cryptocurrencies bring money game winners, this means they bring losers too. Some losers may lose their life, this is not our expected world.

Therefore, we would like slow upward trend to make sustainability to minimize loser population for YUKI holders.

Low-volatility may not attractive for short traders, but this is very important to "Use YUKI" in the real world like legal currencies. We believe this fundamentals is important to survive YUKI for next 10 years.

Grand Map YUKI

~ Infiltrate YUKI to the Real World ~

Our main activities is as follows :

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- ① Revitalise Primary Industries
 - ② Support Rural area Revitalizations
 - ③ Support Human resource development

We are developing following Integrated Projects simultaneously with above activities.



Grand Project 1

Regional Products specified E-commerce platform development project
to Operate “YUKI CryptoMarket”

Grand Project 2

Development of Code-name “Handshake”
It is not Wallet.

Which is linkage system between Internet and Real world
without technical knowledge for all people.

Our Future

YUKI CryptoMarket

YUKI already started test operation of “Share-Ownership” of blanded beef. This project is to connect between producers and consumers, and ownership products are not only for Beef, bul also for the other unique regional products includes primary industry products.

We accumulate this models and develop them to the integrated e-commerce service named “YUKI CryptoMarket” . There are so many local producers who have difficulties to sell their products on e-commerce services even they have high quality products. “YUKI CryptoMarket” support and provide sales opportunities for such producers, and consumers will be able to purchase hidden values.

This potential markets may support revitalization of local economies.

Our “TraceChain” will gurantee market products as a packaged system. “YUKI CryptoMarket” service area is not only Japan. We will provide services depends on each countries import conditions.

We started process to obtain necessary licences for this.



Wagyu
(XX farm/KOBE)
10,000JPY
0.000 BTC
0.0 ETH
0.0 XEM
✓ YUKI Crystal



POTATO
(XX farm/HOKKAIDO)
5,000JPY
0.000 BTC
0.0 ETH
0.0 XEM
✓ YUKI Crystal



SAKE
(XX shuzo/YAMAGUCHI)
20,000JPY
0.000 BTC
0.0 ETH
0.0 XEM
✓ YUKI Crystal

JAPAN Premium Market Under Development

Adopts Major Cryptocurrencies Pay
with “YUKI Crystal Service”

also... “YUKI Crystal Marche” will be introduced.

Will Cover ASIA, and All Countries!

Project “Handshake”

By obtaining necessary budget for system developments by initial sales of YUKI, we could calculate actual development costs. Based on this, we start to develop our unique system named code-name “Handshake” to connect the world of Internet and the Real world.

Project “Handhake” is not wallet. This project is name of integrated system of individual systems. We integrate not only YUKI, but also the other factors like ERC721 based Handshake token, dApps, and others. “Handshake” may provide various solutions, providing payment rewards, reduce event congestion, and solutions for many fields with seamless user interface.

We are developing this with alliance partners for demonstration experiments, and will make contents announcements for YUKI holders to be able to see our stages.

This is endless project due to the inetgration of individual projects, and adopts on time technologies.

Project Framework

Revitalise Primary Industries

In general, a value of foods are depends on numeric information such as Costs, Quality. Farmer' s passion for growing better products and its efforts are hard to reflect on products value with existing economic model. However, if we keep ignoring such "Invisible Value Aspects" , foods quality for us may degrade. If farmer' s motivation drops, some of them will leave from primary industry. In fact, lack of human resources issue in primary industry can be affected by such aspects.

We apply blockchain technology as this solution by visualize "Invisible Value" foods information with user friendly interface as new foods information system, which will be benefitted on both Farmers and Consumers.

Support Rural area Revitalizations

Depopulation in rural areas are serious social issue in Japan. Central government and Local governments trying to make solution for this issue, however, their speed is not fast enough to catch up depopulation speed due to their organization decision making systems.

Even if rural citizens propose good solution ideas, if these ideas are different from government policies, these ideas may be rejected. Or even if government agree with these ideas, realization of government support will take long time due to their decision making system.

YUKI-Project can take a role of complementing such issues. By utilizing "Decentralization" aspects of Blockchain and Cryptocurrency, we realize High speed democratic decision making and activity supports.

Urban areas and rural areas has mutual relationship. Rural areas are the main supplier to keep urban function. Revitalization of rural area contributes life of urban residents. From this point of view, we consider this business project is very important for all citizens in the nation.

Support Human resource development

YUKI team members consists of founder members of Student Cryptocurrency Project "Academic Points" . Like cryptocurrency' s technology holds a lot of potential for values, possibilities, and future, Student' s ideas and characteristics holds same kind of potentials. Like cryptocurrency' s technologies may change our society with their characteristics, Students may create new society by encouraging their characteristics.

This project is not only for students, but also for successor human resouces collabolated with agriculture staff service company to encourage succession of agriculture which can contribute rural revitalization.



General Project Concept

Reflect every stakeholder' s opinions

"Reversible- Business"

"Create New Business Approaches"

Conventional popular business was "One-way economics type" , which was
"Consumers select provided options from enterprises"

We develop new business model which reflects "Every stakeholders viece and
Social demands" .

Majority of current business is "Consumers select enterprises oprions, no other options" . This trend is also common in food supply business.

We develop consumption model which reflects producer' s demands, develop distribution models which is convenient for distribution stakeholders, and service provision to Consumer' s demends (including YUKI holders).

As YUKI administrator company, we accept all stakeholder' s demand, and coordinate them, to provide business to satisfy all stakeholders.

YUKI administrator company create real world business first with enough room to introduce YUKI. Then whenever introduction become available on social and legals aspects, we marge Real and YUKI.

Our business projects are not "Category Specified" . Our policy is "If we consider it is possible, no reasons to reject. Just do it"

This policy will bring new business to the world. Our system will adopt any categories not only for food business, but also for the other sectors like culatural or innovative categories.

We can not deny YUKI has investment volatilities aspect due to YUKI is also the one of Cryptocurrencies. However, we beleave "Cryptocurrencies which can use in real wold will remain next 10 years" . This is the reason why we named YUKI as "5th Generation Cryptocurrency" and this is the callenge foe us.



Ongoing Project (1)

Development New Traceability system based on Blockchain

“On Demand TraceChain”

“Blockchain will change our world”

Blockchain technology which is common in Cryptocurrencies improve the reliabilities of informations. We provide “Easy to use, Easy to understand” .

Change distance between all stakeholders closer.

Blockchain, which is Hard to falsify and trasable / tracebackable of Informations is is very suitable for traceability system which is mainly introduced in food industry.

Current food traceability system is focused for food incidents monitoring, and applied only for the limited categories of foods. And also, current centralized system requires huge cost data center, this means available users are only big organizations like goverments.

Blockchain could be a solution to lower the costs and upgrade trastabilities. We named this as “TraceChain” as own standard, and preparing to apply for trademark registration.

If necessary, This system can cover form genetical level to the tables. If full-trace is not necessary, we can customize trace coverage on demand of users.

Hard manipulation of registered data means it is also hard to fix data by mistake on blockchain. WE are planning this solution development simultaneously as a user friendly system.

Current traceability system is not friendly for daily use. Our system will provide solution, i.e. avoidance of personal food incidents like allergies. This safe consumption will bring additional value for producers like organic products, and result in contribution for the benefits of primary industries.

“Trace-back” is suit for consumers to see production history, and “Trace-forward” may bring motivation for better quality production.

This system can customise depend on the target users as “On Demand” , with friendly intercace and dApps. This means the system is also usable for food education in the school curriculum.

YUKI developers made information alliance with Farmers, University profecessor related distribution research, and ratailers. Based on this real informations, we are developing “TraceChain” . We are also proceeding alliance with overseas organic agriculture enterprises to apply our system as global standard.

Our “On Demand TraceChain” covers all categories as core system. And start and end point of trace can be arranged on rquest bace. This core system works as individual, and also can be linked with the other systems.

Ongoing Project (2)

Growing together with producers

「Share-Ownership System」

「Produce-to-order」

We provide opportunities to link producer's passion and consumer's demands.

To Provide new value to producers, and new food-style to consumers.

We change “Dining tables” through technology.

Recent days in Japan, rural community is facing with the lack of successors even they have good business status. Our challenge is to upgrade the value of such producer's business to make succession to the next generations.” Virtual Ownership” is the one of the trigger of these challenges, and tentative experiment has introduced. When demands goes up, employment opportunities will increase. By creating such chain-reaction, we hope to contribute to local revitalizations.

With “Share-Ownership System” , consumers purchase “Ownership” together with other YUKI holders for products before production starts. We are developing Application to be able to participate on production with real producers.

In the case of beef cattle, if we start this system from the beginning, it takes about 2 years. Instead, we introduced grown cows before fattening stage and YUKI holders can participate on this fattening stage as a experimental base. We will adopt “On Demand TraceChain” to synchronize with its fattening stage.

Most of consumers have no other opportunities than retailer's shop to buy foods. Our project provide other options for consumers to be able to purchase “Own grown products.

This” Share-Ownership” can provide opportunities to “Give a name” to their own products like a beef cattle. Some owners may start to love them and hesitate to eat them. This is natural. And such aspects is getting important on “Food Education” to know the importance to eat “Life” . We hope this will contribute to minimize unnecessary food loss.

In the case of Japanese beef cattle, we have quality grading system like “A5(Highest Quality)” to “C1 (Lowest Quality)” . This final quality can not be identified till cattle become “meat” . This means participating to grow high quality beef cattle is like video games. Owners always can consider “How we should grow cattle to make quality higher?” . This entertainment aspect is the unique point of our service.

This ownership approach is one of new blockchain concept named “Live-dApps” which is connect Cryptocurrencies and Real world through applications.

Our project products is not only beef cattles. Other primary industry products like vegetables , seafoods, and dairy products.

After these accumulations, we will deploy “YUKI CryproMarket” .

Ongoing Project (3)

“Find Invisible Value, to support reviatalization of Local regions”

“Value Frontier” Project

“Investing to local potential”

Main actors who change Regions are all people of its world.

Innovation from Private sectors. Then collabolate with Acaademic sectors and Public sectors wo develop local revitalization models.

Depopulation is not only rural issues, and also social issues of the nation. Even if the towns try to promote immigration, there are total population limits. This means one town takes population shares, and another town lose these shares. Therefore, it is not complete solution for the depopulation issues.

Japanese government introduced unique taxation system called “Furusto Nozei(Hometown taxation)” as the other solution approach from economical aspect.

This taxation strategy made some successful outcomes as putting spotlights on rural regions. Based on this model, we consider to apply “New value” to the regions.

We started accumulate interesting local products throught “Share-Ownership” project and start to develop local products specified E-commerce service project named “YUKI CryptoMarket” simultaneously.

There are a lot of interesting values under waters in rural regions which is not utilized in local revitalizations. Some valuable assets may not physically visible, we support to make opportunities to show such assets to the out of towns. If YUKI holdes feel these assets are interesting for them, holders can invest to them. For example, Tourist can invest and create more satisfaction before they trip there.

YUKI administrator company, “Currency Design.Inc.” start device operation to connect the Blockchain and Real world. We called this as “Live-dApps” witch includes game applications.

We also made business alliance with travel company. With this alliance, we are anable to provide own tour with YUKI payment.

ROADMAP

2018.06

YUKI administration company "Currency Design Inc." established.

2018.06

- YUKI Official Website Open
- Whitepaper ver1.0 released
- ETH based token "YUKI" has developed
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2018.08

- Whitepaper ver2.0 released
- Start to make Legal contract with partners

2018.11

- "Share-Ownership" Beef will be shipped

2019 ~

- Official release of various project services

2018.07

- CoinExchange.io listed
- MERCATOX listed
- "Share-Ownership" Test Project begin
- Start to develop "TraceChain"
- Start to develop "Handshake"
- Negotiations and making alliance

2018.09

- "Live-dApps" Test Operation

2018.12

- CryptoMarket Internal Oest Operation
- "TraceChain" Test Operation



Our Goal

YUKI projects always put priority on YUKI as Cryptocurrency. However, as a administrator company, we have flexible business approaches. If some solution is more convenient than YUKI for holders, we do not deny the other currencies including legal currencies.

YUKI always keep harmonize with other elements, and operate YUKI's own services to develop trust and value.

Our projects prefer to make slow upward trend for YUKI's value as "Usable Cryptocurrency" to survive 10 years later, not only tomorrow. 私

Our project policy is "to be able to keep providing services to YUKI holders. Even if the world prohibit to use Cryptocurrencies". Of course, our dream is to develop big economy with YUKI as Cryptocurrency, but such safety approaches are very important to protect YUKI holders as a safety net.

We selected to establish "Cooperation". Not NPO(Non Profitable Organization) to make profit. This intention is to keep carrying YUKI projects without governmental subsidizations.

And our real final goal with these profits is to establish funds to support young generation and new farmers who become main actors of our next world.

Operation Background of YUKI



Design the Value.

More Value than "MONEY".

【YUKI administration company】

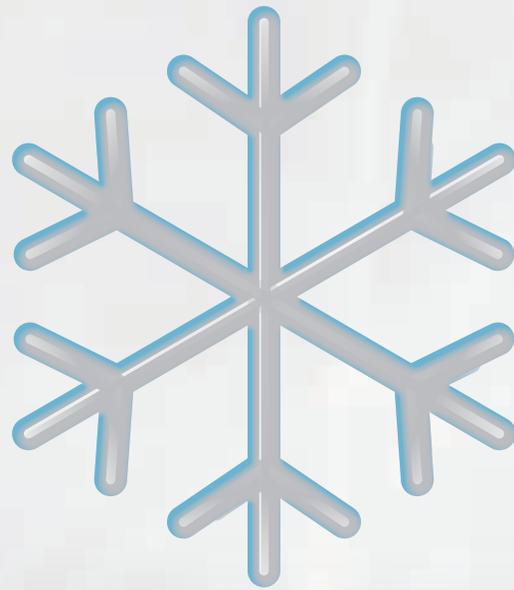
Currency Design, Inc. (established June, 2018)

Headquarters: Sapporo, Hokkaido

Main Business: Providing service solution with Blockchain technology. WEB services, Primary Industry Consultants, Planning and Promotion



Let it snow.
Let it YUKI.



White Paper Ver2.0